2019 Marketing Guide At-a-Glance

North Coast Building Industry Association

The North Coast BIA as you know is a non-profit association of members engaged in residential and light commercial construction, remodeling, and land development in Lorain, Erie, and Huron Counties. Our members consist of builders, remodelers, land developers, suppliers, manufacturers, subcontractors, architects, engineers, attorneys, real estate professionals, and many other industry professionals.

We are pleased to present our *2019 Marketing Guide At-a-Glance.* Our sponsorship offerings provide numerous ways for members to achieve professional development and recognition, allowing you to . . .

BUILD BRAND AWARENESS

CREATE NEW RELATIONSHIPS

GENERATE SALES

Getting the most out of your membership means *getting involved!*

Look at our sponsorship opportunities for 2019 and decide what will help make an impact on your company.

The strength of the NCBIA relies heavily on the support of our members and we strive to provide valuable events to keep your business and our organization vital.

We can *customize a package* just for you that fits your budget and timeline! We also offer you great exposure and valuable interactions through participation in our committees.

Please contact **maria.sabala.ncbia@gmail.com** to select a marketing plan that will successfully promote your business and help support your association and our industry at the same time.

serving erie, huron & lorain counties
ncbia
75th Anniversary
EST. 1944
north coast building industry association

Issued 7/12/2019

Reach Members & Consumers

Special Edition 75th Anniversary Membership Directory & Consumer Guide
$100-$1,000

Be a part of history in this Special Edition! Send us your historical ad or let us create one for you!

Featured or Enhanced Online Mobile Membership Directory Listing
$115-$275

American Flag
(outside NCBIA office)
$150

Website Banner Ads
$350-$600
(linked to your website or landing page)

Featured Member Ad on Website
$175-$250
(Available on Home page, Consumer or Member page)

ncbia.com Home Page Ad
$1000
(full year)

Call Maria Sabala 440-382-1799 or email maria.sabala.ncbia@gmail.com for your customized marketing plan.

Graphic design and photography services are also available through Maria Sabala.

Reach Members

Golf Classic
$150-$1,750

Clambake
$99-$599

Young Professionals Events
$150

Member Mixers
$150

BUILDER Newsletter
$55-$570
(Depending on frequency)

Touch Program
$600
(full year, 4,000+ touches)

Weekly E-News Update
$85-$620
(based on frequency)

Reach Consumers

Virtual Parade of Homes
Remodeler - $150
New Construction - $250
Sponsor - $125-$900

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2020 Home & Remodeling Show
Member Booth Fees - $249
(early bird by 12/15/19, $299 thereafter)
Sponsorships - $100-$750

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